

Exterior Façade Design

The exterior façade of the Proposed Global Design Group building is conceived to project modern sophistication, durability, and timeless appeal—qualities essential for a high-visibility, high-traffic commercial environment.

Arrival Sequence

The journey onto the site begins with a **welcoming landscape and entry experience** that sets a tone of elegance, inclusivity, and comfort. Arrival pathways are designed with **ADA accessibility in mind**, incorporating **gentle slopes, slip-resistant paving, and barrier-free circulation** that ensure all visitors—regardless of mobility—can approach the building with ease.

The forecourt and pedestrian walkways are framed by **lush planting beds** that blend ornamental beauty with ecological resilience. **Hydrangeas** provide seasonal bursts of color, while **locally sourced robust grasses, shrubs, and trees** ensure year-round greenery and durability in the regional climate.

At night, the approach is softly illuminated by **internally lit LED bollards**, which not only enhance safety but also guide circulation along accessible pathways. Their warm, energy-efficient glow highlights the landscaped edges, welcoming visitors toward the main entrance with both clarity and hospitality.

Main Entrance

At the heart of the façade lies the **elegant main entrance**, clad in **faux marble panels**. These replicate the rich veining and depth of natural stone while offering practical advantages: reduced weight, simplified installation, low maintenance, and superior UV resistance for lasting performance. Subtle tonal variations in the surface create a premium finish that conveys permanence without the cost and upkeep of quarried marble.

To balance the natural stone aesthetic, the marble cladding is paired with **low-sheen anodized aluminum panels**. Their metallic finish introduces contrast and depth while resisting corrosion, fading, and glare. The matte surface minimizes reflectivity—ideal for pedestrian-facing façades—while ensuring enduring color stability and visual refinement.

Signage

Prominently positioned above the main entrance is the **building identity signage**. The word **“GLOBAL”** is fabricated in bold **brushed bronze letters**, projecting warmth, permanence, and prestige. In contrast, **“Design Group”** is rendered in **polished stainless steel**, introducing a sleek, contemporary counterbalance to the bronze.

The letters are **backlit with energy-efficient LEDs**, producing a soft halo effect that ensures visibility at night while highlighting the depth and material richness of the signage. This illumination strategy reinforces sustainability while maintaining a refined, premium character.

Cladding & Substrate System

All cladding elements are supported by a **fiber cement backing system (Hardie Board)**, a non-combustible, moisture-resistant substrate engineered for stability in diverse weather conditions.

- Faux marble panels are adhered with a **low-viscosity, environmentally conscious adhesive**, eliminating the need for mechanical fasteners.
- Anodized aluminum panels are **mechanically fastened with screws**, providing additional structural reinforcement where required.

This system delivers fire resistance, thermal stability, and reduced maintenance—ensuring long-term performance aligned with architectural intent.

Complementary Surfaces

To complement the entrance, **cloud burst concrete quartz panels** are used in large-format slabs, creating smooth, non-reflective surfaces with minimal joint lines. These are direct-adhered over the Hardie Board substrate and aligned to a concealed grid, maintaining a refined, continuous appearance. Expansion joints are subtly integrated to accommodate thermal movement and preserve structural integrity.

On the east elevation, facing the primary customer parking area, **splitface tile** introduces depth, shadow, and texture. Installed in modular coursing with high-performance polymer-modified thinset mortar, the rugged finish contrasts with the sleek quartz and marble. Recessed grout joints emphasize the dimensional quality of the surface, enhancing visual impact.

Secondary Signage

To support wayfinding, the east side incorporates a **smaller wall-mounted sign** fabricated in the same style as the main entrance. The word “**GLOBAL**” appears in bronze letters, while “**Design Group**” is executed in stainless steel. Like the main sign, the letters are **backlit with energy-efficient LEDs**, ensuring clear nighttime visibility while maintaining consistency with the primary identity signage.

Mounted against the textured splitface tile, the smaller sign provides a sophisticated yet practical point of orientation for visitors approaching from the parking area.

Substrate & Weatherproofing

The façade system is anchored by **exterior-grade Hardie Board**, mechanically fastened over a continuous weather-resistive barrier and sheathing system. This layered assembly ensures

Dimensional stability, moisture protection, and a durable foundation for engineered quartz, tile, and composite cladding.

The result is a **Cohesive, high-performance Façade** that fuses premium aesthetics with construction efficiency –offering fire resistance, thermal durability, and enduring elegance in a contemporary commercial context.























