CAPE COD COMMISSION

Barnstable County
FY27 License Plate Grant Application Submission

The Cordial Eye Gallery and Artist Space Inc

CONTACT INFORMATION

Organization Name: The Cordial Eye Gallery and Artist Space Inc
Location: 438 Main St Hyannis, MA 02601
Project Manager Name: Mary George
Project Manager Title: Co-Executive Director
Project Manager Email: mary.george@thecordialeye.org

PROJECT INFORMATION

Name of Project: Creative Futures Cape Cod

Brief Project Description:
Creative Futures Cape Cod (CFCC) is workforce development program for adults between the ages of 18 and 40 that have faced barriers to working in the creative economy. CFCC provides 1-1 mentorship, cohort-based learning, individualized training opportunties, and compensation for all hours spent on the program.

How does the project advance one or more 2024 Cape Cod CEDS Key Actions?
Provide Opportunities for Organizations and Entrepreneurs to Pilot Ideas: CFCC provides targeted opportunities for aspiring creative entrepreneurs to develop the basis of the creative businesses, pilot new ideas, and gain real-world experience with aspects of the Creative Economy, including: selling, wholesaling, teaching, exhibiting, performing, and consulting.
Develop and Connect Students and Workforce to Educational and Training Opportunities: about 50% of participants in Creative Futures are people just out of high school or pursuing education at Cape Cod Community College. CFCC is a program that provides and alternative/supplementary way to gain valuable experience and knowledge for aspiring creative workers.
Identify and Support Growing Industries in the Region: The Creative Economy Over 5700 workers on Cape Cod make the majority of their living throught creative enterprises. However, the median income for creative workers on the Cape is $42,000 annually, versus the state average of $58,000. The Creative Economy is a sector that has long represented a meaningful sector of the workforce on

Cape Cod (as well as providing many economic externalities to businesses in hospitality and other industries), but is poised for growth, as we become more of a year-round economy. CFCC equips creative workers to become meaningful parts of the sector, to engage with the local arts network, and to engage with the business practices most likely to make them successful.

What economic development needs/priorities will this project address?
This project addresses the established need for alternative workforce training programs for young people on Cape Cod (per the 2024 Barnstable Country Coordinated Community Plan and the 2026 Cape Cod Health Care CHNA).This project also addresses the underrepresentation of marginalized demographic groups (namely racialized people and disabled people) in the workforce, particularly in industries other than the service industry (per the American Community Survey: Five-Year Estimates).

What is the anticipated impact of this project on these economic development needs/priorities? How will this project support Cape Cod's economic resiliency?
CFCC prioritizes young adults under the age of 40, as well as people who identify as BIPOC, disabled, LGBTQ+, or justice-impacted. This program equips participants with the skills, network, and support needed to create a meaningful creative career. Over the last 4 years of the program, alumni have gone on to teach at the Fine Arts Work Center in Provincetown, exhibit work at the Cape Cod Museum of Fine Art, become adminstrators at other cultural nonprofits in the region, and exponentially multiply the quantity of artwork sales that they make. This program activates the careers of previously under-earning and underemployed creatives, most of whom live and work here on a year-round basis. In addition to bolstering their own economic situations, the work of creatives bolster the year-round appeal and economy of Cape Cod.

Are there any anticipated challenges to implementing the project within the required timeframe of the grant award?
Not at present. This program is scheduled to run January-June 2027.

Would the funding be used to support a grant program? Yes / No
No

Which municipality or municipalities are supportive of this project? (Optional)
Barnstable

SCOPE OF WORK AND TIMELINE

Task 1

Description: Provide a 16-week workforce development curriculum for 8 aspiring creative economy workers.
Deliverable: Participants are equipped with the knowledge and skills to take meaningful steps forward towards a sustaining creative career.
Estimated Completion Date: June 2027

Task 2

Description: Pair each cohort members with a 1-1 mentor in a related creative field.
Deliverable: Participants are provided with individualized mentorship and a meaningful connection to the arts and culture network on Cape Cod.
Estimated Completion Date: June 2027

Task 3

Description: Provide participants with a stipend to purchase needed equipment/materials that will enable them to form the cash basis of their creative businesses.
Deliverable: Participants will leave the program with a strong basis to move their creative careers foward.
Estimated Completion Date: June 2027

FY27 LICENSE PLATE GRANT APPLICATION BUDGET

Please upload this sheet as a PDF as part of your application.

Please fill in all budget categories relevant for your proposed project, including a brief description of the funds requested. The total amount requested should equal the total amount noted in the scope of work. All project expenses are provided on a reimbursement basis.

Category	Amount Requested	Match Amount (optional)	Total Project Cost	Budget Narrative
Personnel/Labor from Staffing Plan)	16250	42970	59220	Co-Program Managers ($7000x2), Admin Coordinator ($2000), Marketing Coordinator ($2000), Artist Stipends (32,000), Mentor Stipends (11,220)
Fringe Benefits (from Staffing Plan)		5920	5920	Payroll taxes
Travel				
Equipment				
Supplies		5000	5000	Art materials, curriculum materials, showcase/exhibition materials
Contractual/Consulting	5000		5000	Guest lectures/facilitators
Small Grants Program				
Other				
Total Direct Cost				
Indirect Costs*	3750	9501	13521	15% of total
Total	25000	63391	88661	

*Maximum of 15% of project direct cost unless the project applicant has a Negotiated Indirect Cost Rate Agreement.

FY27 LICENSE PLATE GRANT APPLICATION STAFFING PLAN

Please upload this sheet as a PDF as part of your application.

For each individual participating in this project, please share their name, title, and associated hourly rate, number of hours. In addition, please list the tasks that each staff member/volunteer will participate in. The staffing plan should be uploaded at the end of the application.

Staff Name and Title	**Hourly Rate**	**Number of Hours**	**Total Project Cost**	**Amount Requested**	**Match Amount**
Mary George, Co-Program Manager	$50.00	140	$7,000.00	$3,500.00	$3,500.00
Anastaci Pacella, Co-Program Manager	$50	140	$7,000	3500	3500
Craig Florence, Administrative Coordinator	$25	80	2000	1000	1000
Alexis Charles, Marketing Coordinator	$25	80	2000	1000	1000
Total Personnel			18000		
Fringe (enter fringe rate as percent):	10%		1800		1800
TOTAL:				9000	9000

Staff Name and Title	Tasks/Responsibilities
Mary George, Co-Program Manager	Fiscal Management of the program, curriculum development and delivery, coordination with guest lecturers and mentors
Anastaci Pacella, Co-Program Manager	Curriculum Development and delivery, final exhibition management
Craig Florence, Administrative Coordinator	Scheduling, communication with participants, materials management
Alexis Charles, Marketing Coordinator	Promoting program application, highlighting cohort and mentors on all communication channels, documentation of program